

#NordicFest

#NordicFestDecorah

#VisitDecorah



Vikings and Gnomes and Trolls, Oh My!

NORDIC 2023 FEST

Decorah, Iowa

JULY 27 - 29, 2023

WWW.NORDICFEST.COM

An annual celebration of Scandinavian heritage, culture, and food in Decorah, Iowa.

Decorah!



\$5.00 | INCLUDES BUTTON

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Helpful Fest Information

MAIN INFORMATION CENTER AT THE DECORAH VISITOR CENTER

507 W Water Street
(563) 382-3990

OPEN THURSDAY - SATURDAY, 8 AM - 9 PM

FIRE/AMBULANCE/POLICE - CALL 911

RESOURCES

- **DOWNTOWN DECORAH MAP** / See page 19. This map details Nordic Fest grounds and utilized locations.
- **BEVERAGE GARDEN AND CANOPY 1** / Located on the 500 Block of West Water Street. Ample seating, family-friendly environment, easy access to the Visitor Center and Vesterheim.
- **FAMILY FRIENDLY PUBLIC RESTROOMS** / Located at the Decorah Visitor Center Thursday - Saturday and ArtHaus during activity hours (Friday 1-7 PM and Saturday 1-7 PM). Portable units at various locations around town.
- **FIRST AID** / For emergencies, call 911. Basic supplies are available at the main information center, 563-382-3990.
- **HANDICAP PARKING** / Located on Court Street and Winnebago Street.
- **LOST & FOUND** / At the Decorah Police Station at City Hall, 563-382-3667.
- **MOBILE DEVICE CHARGING** / Sponsored by Luther College. Stop by the "Luther Lounge" with your phone and charger to enjoy air conditioning while you recharge. Located at the Lingonberry - 218 W. Water Street.
- **SONS OF NORWAY INFORMATION TENT** / District 1 Sons of Norway Information Tent located in front of Donlon Pharmacy and Toy Jungle, 201 W. Water Street.

NORDIC FEST POLICIES

Help us keep Nordic Fest the best!

- **DOGS & OTHER PETS** / Must be leashed. Decorah's Animal Waste Ordinance will be enforced.
- **"NO PARKING" RESTRICTIONS** / Cars must be parked outside of the Nordic Fest grounds Thursday - Saturday, as well as outside of the entire parade route Saturday. See map on page 19. Strictly enforced.
- **OPEN CONTAINERS** / Public consumption of alcoholic beverages and open containers are only allowed in designated areas, like the Nordic Fest Beverage Garden, per city ordinance. Strictly enforced.
- **SEVERE WEATHER** / The community siren will run for at least three minutes if severe weather arises; please take shelter at the closest available building. Consult a member of the Board for additional assistance and direction.
- **TRANSPORTATION RESTRICTIONS** / The use of bicycles, skateboards, scooters, roller skates & roller blades are prohibited on Fest grounds. All golf carts must be licensed as official Nordic Fest vehicles. No other carts are allowed.

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Purchase official Nordic Fest Merchandise at the Decorah Visitor Center!

Nordic Fest merchandise includes Vikings and Gnomes and Trolls, Oh My! 2023 t-shirts, Nordic Fest t-shirts and onesies for the whole family, embroidered ball caps, koozies, Grizzly mugs, stickers, water bottles, Christmas ornaments, flour sack dish towels and more.

Official Nordic Fest Lefse

Support Nordic Fest with this delicious Norwegian treat and bottled water sold in front of the Oneota Community Co-op Kitchen Classroom.



Flags at Nordic Fest



NORWAY



SWEDEN



ICELAND



FINLAND



DENMARK



SÁPMI

Northern Europe's only indigenous people call themselves Sámi. Although reindeer herding historically made up a significant portion of their economy, the Sámi are not just "reindeer people." Of the 80,000 Sámi living across northern Scandinavia today, only 10% make their living from reindeer.

The flag for Sápmi (the Sámi name for their homelands in Norway, Sweden, Finland, and the Kola Peninsula of Russia) was designed by Astrid Båhl of Skibotn, Troms, Norway, and was approved at the 13th Nordic Sámi Convention in 1986. The four colors of the flag were taken from colors used traditionally in Sámi clothing called gákti and reflect the primary colors of nature. The flag's circle stands for the sun and the moon, with the red portion representing the sun and the blue portion the moon.

Nordic Fest 2023 Honorees



2023 Nordic Fest Skål Recipient - Sue Sander



The Nordic Fest Skål Recipient (previously Flag Recipient) is an individual or individuals who have demonstrated exceptional and continuing support of the Fest.

For 26 years, Sue Sander generously devoted her time to the Nordic Fest Board, helping continue and establish traditions for all to enjoy. As Sue recalls, her commitment to the Nordic Fest Board originally began in the middle of a haircut, with her hairdresser refusing to finish until Sue said "yes" to joining the planning efforts. Sue had just moved to the Decorah community and appreciated the early encouragement to get involved. That initial encouragement led to more than 2 decades of time, energy, and passion spent in nearly every Board position. Sue even was the Nordic Fest Board President three separate times — in 2003, 2009, and 2013. Sue shares, "I think people are afraid to get on the Nordic Fest Board. It was just as hard for me to decide when it was time to get off."

While Sue finally did decide to step away from the Board, she has continued to be an avid supporter of Nordic Fest — volunteering wherever she can lend her time and talents to help the annual celebration continue. Sue appreciates the friendships, with area residents and repeat visitors alike, that have formed in her life as a result of her involvement.

So what is Sue's recommendation for making the most of Nordic Fest? Sue says, "Be out on the streets. Eat your way from one end of Water Street to the other!" Sue especially recommends trying rømmegrøt, her Favorite Nordic Fest food, and spending time in the Nordic Fest Beverage Garden, a space she helped establish in 2003.

2023 Nordic Fest Grand Marshals - David and Gail Judisch



Nordic Fest Grand Marshal is an individual or individuals who have provided outstanding services to the Decorah Community.

Since 1974, David and Gail Judisch have devoted their time, energy, and talents to various endeavors around the Decorah community and beyond. They also, proudly, haven't missed a Nordic Fest in 49 years!

David and Gail both grew up on farms in NE Iowa, eventually meeting in high school. The two pursued college degrees in Cedar Rapids and Iowa City, married, and then found their way back to the Northeast corner of the state when David was hired by Weston Noble to fill a spot in the music department at Luther College. Soon after, Gail was hired as a nurse in Luther College's Health Services Office. They originally stayed in Decorah for the jobs, but ended up developing roots in the community. Eventually, David and Gail both retired from Luther College (David as Professor Music and Gail from Health Services), each offering decades of service to students, and fellow staff and faculty members. Throughout their careers, and now in retirement, David and Gail have committed hours upon hours of time to community organizations.

David has served as the Luren Singers Director for 48 years, performing with the group for the King of Norway on five separate occasions. He has been repeatedly elected as Director-in-Chief of the Norwegian Singers Association of America since 1984. Over the years, David has also participated in organizations such as New Minowa Players, Nordic Fest, Path to Citizenship, and the NEIPJC Immigration Working Group.

Gail's nursing background led her to be involved for 19 years with the Winneshiek County American Cancer Society and as a volunteer for many years for a nurse-managed cancer detection center. In addition, she's served as an outdoor Vesterheim Museum guide and helped run various activities and resources for Nordic Fest. Gail was also a founding member of Northern Lights Women's Choir, which was initially started by the Luren Singers' wives in the 1990s. She continues to be passionate about World Relief.

Together, David and Gail are members of Sons of Norway-Decorah, members of Good Shepherd Lutheran Church, and involved with the Decorah Area Community Meal. The biggest joy in their lives, however, are their sons — Nathaniel and Aaron. David and Gail are "humbled to be Grand Marshals for the 2023 Nordic Fest and are well aware of how so many people in this community give so much of themselves, their time, their ideas, their effort, their money, and themselves to make this community a great place to live".

2023 NORDIC FEST BOARD



The Nordic Fest Board is a group of volunteers who love Nordic Fest and look forward to bringing this event to our community and the thousands of visitors who join us each year.

President Ariana Cervantes	Entertainment Jeni Holtan Grouws Simon Cropp	Nordic Dancers Amy Bruening Jeni Holtan Grouws
Vice President Christopher Miculinich	Food Steve Wilke	Parade Gabriel Eide
Past President Brian Solberg	Kids' Activities Brittany Todd Jenna Rodriguez	Physical Management Brian Solberg Simon Cropp
Treasurer Cole Steffen	Luren Singers Liaison Chris Hick	Sons of Norway Liaison Boyd Wasson
Arts and Crafts Chris Hick Linda Wolfs	Social Media Asst. Brittany Todd	Sporting Events Nathan Todd Brian Solberg Sam Boeke
Bags Tournament Andi Hemesath	Membership Sarah Brandt	Vesterheim Liaison Chivonne Marlow
Beverage Garden Christopher Fassbender Gabriel Eide	Merchandise Samantha Spilde	Decorah City Liaison Dave Smutzler

Administrative support is provided year-round to the Nordic Fest Board by:
Alyssa Ritter, Northeast Iowa RC&D
Jessica Rilling, Decorah Area Chamber of Commerce
Amanda Streeper, Decorah Area Chamber of Commerce

Norwegian National Anthem

Ja, vi elsker dette landet (Yes, we love this country)



Ja, vi elsker dette landet
som det stiger frem,
furet, vaerbitt, over vannet,
med de tusen hjem.
Elsker, elsker det og tenker
på vår far og mor
og den saganatt som senker
drømme på vår jord.
og den saganatt som senker
drømme på vår jord.

Yes, we love this country
as it rises forth,
rugged, weathered, above the sea,
with the thousands of homes.
Love, love it and think
of our father and mother
and the saga night that sends
dreams to our earth.
and the saga night that sends dreams
to our earth.



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2023 Nordic Fest Shield Level Sponsors

**GOLD SHIELD
GULLSKJOLD LEVEL**



**SILVER SHIELD
SOLVSKJOLD LEVEL**



**BRONZE SHIELD
BRONSKJOLD LEVEL**



2023 THEME: Vikings and Gnomes and Trolls, Oh My!

2023 Schedule



THURSDAY, JULY 27, 2023

	CANOPY 1	CANOPY 2	CANOPY 3	OTHER LOCATIONS	COURTHOUSE SQUARE
	Beverage Garden Area / 500 W Water Street Block	Water & Court	Water & Washington	Various Locations	Main Street
				5 - 9 PM Food Booths Open, subject to availability	
5:00 PM					
5:30 PM					
6:00 PM					
6:30 PM					
7:00 PM				Troll's Trolley (Pokey Pete)	6:45 PM - Opening Ceremonies including Luren Singers & Nordic Dancers along with introductions of the Nordic Fest Board, Grand Marshal and Skal Recipient as well as Flag and Bunad presentations
7:30 PM					
8:00 PM	Slapdash Bluegrass	Patsy & Plum Street Jam			
8:30 PM					
9:00 PM					
9:30 PM					
10:00 PM					
10:30 PM					



FRIDAY, JULY 28, 2023

	CANOPY 1	CANOPY 2	CANOPY 3	OTHER LOCATIONS				COURTHOUSE SQUARE	VESTERHEIM	SPORTING EVENTS
	Beverage Garden Area / 500 Block of West Water	Water & Court	Water & Washington	Various Locations				Main Street	520 W Water Street	Various Locations
				10 AM - 9 PM Food Booths OPEN <i>Subject to Availability</i>					9 AM - 5 PM Main building open, demonstrations, and more! Activities with Skjaldborg Vikings, including Battle Deemonstrations at 11 AM, 2 PM and 4 PM	
				9 AM - 4 PM Arts & Crafts Center Open / VFW						
				11 AM - 5:45 PM Troll's Trolley (Pokey Pete)						
				ALL DAY - Gnomes in the Park, Sunflower Play Area, The Troll's Chair						
10:00 AM										
10:30 AM								Book Signing by Sven Lindauer		
11:00 AM	Jason Busniewski Fiddle			Elsa from Frozen Winnebago Street			Nordic Dancers		Nordic Music Concert with Vidar Skrede	
11:30 AM		Grass Run Band								
12:00 PM									Kulokk Norwegian Cow Calling with Peggy Larson	
12:30 PM										
1:00 PM	Norwegian Bachelor Farmers									
1:30 PM			Michelle VanCura	The Jolly Pops Winnebago Street				Presentation The Art and Crafts of Scandinavia by Sven Lindauer	Hardanger Fiddler Eden Ehm Mini-Concert	
2:00 PM		Avey Grouws Acoustic Jam								
2:30 PM										
3:00 PM	Cedar County Cobras			Humane Society of NE Iowa 400 Block of W. Water Street	Decorah Rocks 100 Block of E. Water Street	ArtHaus Activities 107 W. Broadway Street				
3:30 PM								Ragnarok: Doom of the Gods Readers' Theater Production	Kulokk Norwegian Cow Calling with Peggy Larson	
4:00 PM		Norwegian Bachelor Farmers	Namoli Brennet						2 - 4 PM Bags Tournament	
4:30 PM										
5:00 PM	Matt Woods Roots			The Jolly Pops Winnebago Street						
5:30 PM										
6:00 PM		Driftless Jazz	Kyle Renfro Trio		Balloons by Kevin Corner of Water & Washington Streets			Luren Singers		
6:30 PM										
7:00 PM	Lissie								6:30 - 7:30 PM Kanoløpet	
7:30 PM								Nordic Dancers		
8:00 PM										
8:30 PM		EF5								
9:00 PM	Slim Chance and the Can't Hardly Playboys								Foot-Notes	
9:30 PM										
10:00 PM										
10:30 PM										
11:00 PM										
11:30 PM										



SATURDAY, JULY 29, 2023

	Canopy 1	Canopy 2	Canopy 3	Other Locations			Courthouse Square	Vesterheim	Sporting Events
	Beverage Garden Area / 500 Block of West Water	Water & Court	Water & Washington	Various Locations			Main Street	520 W Water Street / See pages 13-14	Various Locations
				10 AM - 9 PM Food Booths OPEN <i>Subject to Availability</i>				9 AM - 5 PM Main building open, demonstrations, and more! Activities with Skjaldborg Vikings, including Battle Demonstrations at, 2 PM and 4 PM	7:30 - 10 AM Elveløpet
				6:30 - 9:30 AM Pannekake Breakfast at Fire Department					
				9 AM - 4 PM Arts & Crafts Center Open / VFW					
				8:30 - 10 AM, Post Parade - 6 PM Troll's Trolley (Pokey Pete)					
				ALL DAY - Gnomes in the Park, Sunflower Play Area, The Troll's Chair					
10:00 AM									
10:30 AM	GRAND PARADE Starts at Winnehshiek County Fairgrounds, continues onto Water Street, turns right onto Mill Street, and concludes at corner of Mill & Heivly Streets.								
11:00 AM									
11:30 AM									
12:00 PM								11 - 11:30 Kulokk norwegian Cow Calling with Peggy Larson	
12:30 PM	Norwegian Bachelor Farmers	NOLA Jazz Band	American Standard Duo		The Jolly Pops Winnebago Street			Music Jam	
1:00 PM								Rochester Flute Choir	
1:30 PM									
2:00 PM	Scandinavian-American Old Time Dance Music Ensemble			Bunad Show Hotel Winneshiok	Crave Dance Studio Winnebago Street	Humane Society of NE Iowa 400 Block of W. Water Street	ArtHaus Activities 107 W. Broadway Street	2:15 - 3:15 Nordic Music Concert with Vidar Skrede	
2:30 PM		Rochester Area Accordion Band							
3:00 PM			Hütenänny					Hardanger Fiddler Eden Ehm Min-Concert	Kulokk Norwegian Cow Calling with Peggy Larson
3:30 PM									
4:00 PM									
4:30 PM	Avey Grouws Band	Ace Jones			Eulenspiegel Puppet Theatre Winnebago Street				
5:00 PM									
5:30 PM									
6:00 PM			Nate Gibson & the Stargazers			Balloons By Kevin Corner of Water & Washington Streets			
6:30 PM	Yawo Attivor & the Afro Funk Trio	Michelle VanCura							
7:00 PM									
7:30 PM					Elsa from Frozen Winnebago Street			Nordic Dancers	
8:00 PM									
8:30 PM		Bad Dog 20/20	Foot-Notes						
9:00 PM	Stranded in the City								
9:30 PM									
10:00 PM	FIREWORKS								
10:30 PM	Stranded in the City	Bad Dog 20/20							
11:00 PM									
11:30 PM									

Canopy 1, 2, and 3 Entertainers



ACE JONES

SATURDAY 4 - 6 PM CANOPY 2

Ace Jones is a singer-songwriter from Iowa who currently tours the country, performing at some of the biggest fairs and festivals this country has to offer. His eclectic mix of original and covers are sure to capture the curiosity of all ages. Ace's mix of music during his set can range from folk, pop, all the way to country or his favorite genre of punk rock. Ace's smooth vocals can soothe your soul or get you dancing on your feet! He currently travels with his family in his motorhome looking for inspiration any way he can.



AMERICAN STANDARD DUO

SATURDAY 12:30 - 1:30 PM CANOPY 3

American Standard is high-energy, good time rock n roll band that covers music from the 60's to currents while putting their own spin on the classics.



AVEY GROUWS BAND

FRIDAY 2 - 3:30 PM CANOPY 2

**SATURDAY 4:30 - 6:15 PM
CANOPY 1**

Avey Grouws Band blends blues, roots, rock and soul as powerfully as the Mississippi River runs through their home in the Quad Cities of Iowa & Illinois. Led by powerhouse vocalist Jeni Grouws and ace guitar man Chris Avey, the two-time top ten Billboard charting band are known for their gritty sound and engaging shows. Sophomore album, "Tell Tale Heart", was recorded in Nashville, TN with Grammy award winner, Casey Vasner (Keb' Mo', Taj Mahal). Released September 2021, "Tell Tale Heart" debuted #7 on the Billboard Blues Album chart. Avey Grouws Band also hit #10 on the Billboard with their 2020 debut album, "The Devil May Care". Avey Grouws Band will be touring the US late summer, early fall, including an East Coast tour and a West Coast tour featuring stops on the main stage at the Long Beach New Blues Festival in Long Beach, California, the Big Blues Bender, and many more in Las Vegas, Nevada.



BAD DOG 20/20

SATURDAY 8:30 - 11 PM CANOPY 2

This classic rock band WORKS hard and PLAYS hard on stage! Rooted here in Northeast Iowa, band members include Charlie Meyer, David Kirkeby, Reed Coty, and Tiffany Malanaphy. Playing the favorites that you love to dance to from Adele to ZZ Top!



THE NORDIC FEST BEVERAGE GARDEN AND CANOPY 1

Now found on the 500 Block of West Water Street!
Ample seating, **family friendly** environment, easy access to Nordic Fest Headquarters and the Vesterheim Campus.

CEDAR COUNTY COBRAS

FRIDAY 2:30 - 4:15 PM CANOPY 1

2023 Iowa Blues Challenge winners! Cedar County Cobras play American roots and blues music from the last century. The music takes on an "old time" blues feel that would most likely be found in a juke-joint down a gravel road in rural Iowa. Arriving with an upright bass, foot-drum, mandolin, and a collection of guitars this duo plays music that is best described as "boot-stompin" delta blues and roots blues. Fans of the Cobras have described the music as contagious, acoustic rockabilly, dancing bluegrass, or old-time country with the gritty sound of soulful blues. April Dirks plays the boogie-blues on the upright bass and guitarist Tom Spielbauer is the singer/ songwriter for the duo. Tom is also the winner of the 2022 Iowa Blues Challenge and played the 2023 International Blues Challenge in Memphis.



DRIFTLESS JAZZ ENSEMBLE

FRIDAY 6 - 7:30 PM CANOPY 2

The Driftless Jazz Ensemble is an assembling of Luther College students and alumni sharing their passion for making and performing music. Enjoy original compositions, classic jazz standards, and jazz improvisation-- but be ready for their own interpretations of rock 'n roll, R & B, pop, folk, and funk music.



EF5

FRIDAY 8 - 10:30 PM CANOPY 2

EF5 is a Decorah-based group performing rock music from the 1970s to today, with an emphasis on having a good time, with great music!



FOOT-NOTES

FRIDAY 8:30 - 10:30 PM COURTHOUSE SQUARE

SATURDAY 8 - 10 PM CANOPY 3

Foot-Notes returns for street dances Friday and Saturday night. Long-time band members Beth and Jon Rotto of Winneshiek County, Iowa will be joined by Nate Gibson of Madison, Wisconsin. They will be playing Norwegian-American Old-Time with Waltzes, Polkas, Schottisches and Two-Steps for dancing. The musicians play fiddle, guitar and upright bass and will be playing tunes from the area's rich musical heritage, including a number that may have not been played for decades!



GRASSRUN BLUEGRASS BAND

FRIDAY 11:30 AM - 1:30 PM CANOPY 2

From La Crosse, Wisconsin, and Calmar, Iowa, these four friends easily share vocals and rotate among traditional acoustic instruments, including: a couple of guitars, a resonophonic guitar or "dobro", a fiddle, a banjo, a doghouse bass, three mandolins, an autoharp and a mountain dulcimer!



All performances are at no charge unless otherwise noted.
Entertainment is subject to change. Nordic Fest Headquarters at the Decorah Visitor Center will post any changes.

Canopy 1, 2, and 3 Entertainers



HÜTENÄNNY

SATURDAY 2:30 - 4:30 PM CANOPY 3

Hütenännny was formed in 2007 by a group of friends that play regularly in the Northern Roots Session in Northfield Minnesota. Always looking to the North for their inspiration, Hütenännny primarily plays old-time dance music from the Nordic countries, but might also throw in a tune from the British Isles, the Shetlands, Canada or the American Midwest. A typical Hütenännny set includes waltzes, polkas, schottisches, hambos, polskas, and marches. Since several of our members are also singers, you might hear a folk song or sea shanty thrown in for good measure!



MATT WOODS ROOTS

FRIDAY 4:30 - 6:30 PM CANOPY 1

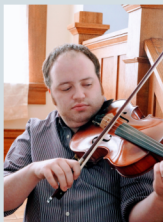
Matt Woods is both a native of Iowa, and a longstanding purveyor of its diverse music scene. As a seasoned performer of many local, regional and national venues, Matt has developed a distinct style while staying true to his love of traditional American music. Woods is well versed in the many shapes this music can take; from traditional delta, hill country and urban electric blues, to gospel, country and folk music. In addition to performing 100+ shows per year as a solo act, playing with several roots oriented bands & backing up some of the finest songwriters in the Midwest, Matt can often be found in the studio, adding guitar parts to a diverse array of recordings.



JASON BUSNIEWSKI

FRIDAY 11 AM - 12 PM CANOPY 1

From the farms and prairies of Iowa to the lumber camps of Wisconsin's Northwoods and the ports of the Great Lakes, Jason Busniewski draws on rich traditions of old-time music from the Upper Midwest. Come dance to Norwegian and Anglo-American fiddle tunes alongside Scandihoovian songs and sung tales of lumberjack contests and iron ore schooners.



MICHELLE VANCURA

FRIDAY 1:30 - 3 PM CANOPY 3

SATURDAY 6:30 - 7:30 PM CANOPY 2

Michelle explores diverse biographies, using music and storytelling, and specializes in taking true stories from the past and presenting them in an engaging way with folk music. Michelle's original music is part of a larger project focused on creativity throughout history, distilling research into songs, classes, and written articles about inventors, artists, authors, entrepreneurs, and explorers. Michelle also offers online concerts, classes, and creative psychology education for the curious.



KYLE RENFRO

FRIDAY 5:30 - 7:30 PM CANOPY 3

Up and coming blues artist Kyle Renfro brings a high energy blues rock show, filled with classic blues, modern heavy funky dance covers and highly enjoyable originals. Based in La Crosse, WI, Kyle is expanding out as far as he can with his newly revamped trio, featuring local powerhouse players Dave Orr (Drums) and Tim Powers (Bass).



NAMOLI BRENNET

FRIDAY 3:30 - 5 PM CANOPY 3

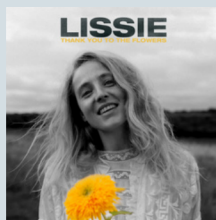
Dubbed, "Among the best folk-rock artists in the US" by the Tucson Weekly, singer/songwriter Namoli Brennet has been touring the US and Europe 12+ years. She's a top-notch songwriter who's well known for her insightful lyrics and poetic language, but it's her live performances that set her apart from the conventional label of singer/songwriter.



LISSIE

FRIDAY 7- 8 PM CANOPY 1

Midwestern artist Lissie is a multi-talented tour de force who will release her new Americana-tinged indie folk album "Carving Canyons" on September 16. Ahead of the release she has unveiled the first two songs "Flowers" and "Night Moves". Inspired by her incredible intergenerational female friend group and the nature that surrounded her, Lissie co-wrote much of the album with a majority of female-identifying songwriters—including Bre Kennedy, Madi Diaz, Morgan Nagler, Natalie Hemby, Kate York, and Sarah Buxton—who also contribute additional vocals throughout the album. Lissie also co-owns the music genre themed popcorn company Ott's Pops Indie Pop on Winnebago Street.



NATE GIBSON & THE STARGAZERS

SATURDAY 5:30- 7:30 PM CANOPY 3

Nate Gibson wrote the book on Starday Records, country music's largest independent record label in the 1950s and '60s, and his latest album, Nate Gibson & the Stars of Starday, features him duetting with 14 Starday legends while accompanied by Country Music Hall of Famer Marty Stuart and members of his Fabulous Superlatives band. Gibson and the newly-minted Stardazers (Andrew Harrison, "Spider" Mike Hobson, and Eric Salisbury) blend honky tonk, western swing, rockabilly, and classic country music into a danceable mix that is both entertaining and educational.



Hacker Nelson
& Co., CPAs



Strength in
numbers with a
personal touch



Canopy 1, 2, and 3 Entertainers



NOLA JAZZ BAND

SATURDAY 12:30 - 2 PM CANOPY 2

Individual band members have played for years at local venues, various big bands, lead their own bands, opened for and played with many famous groups and players, and played various venues across the US and Europe. Nola Band personnel have also been inducted into the Iowa Jazz, Blues, and Rock & Roll Hall of Fame. The band plays their own version of Traditional Jazz Standards, current new music coming out of New Orleans, and their own treatment of current songs and standards in the New Orleans Traditional style.



SLAPDASH BLUEGRASS

THURSDAY 8 - 10:30 PM CANOPY 1

Slapdash Bluegrass is sure to tap the toes, warm the hearts, and confuse the minds of anybody who wanders by! It is a string band consisting of anywhere from 2-5 people who have at one time called Decorah home. Slapdash Bluegrass draws from a deep well of bluegrass standards, barn burners, and dive bar singalongs to deliver a show that is bound to leave you asking "what?!" Come see for yourself!



NORWEGIAN BACHELOR FARMERS

FRIDAY 12:30 - 2 PM CANOPY 1

FRIDAY 4 - 5:30 PM CANOPY 2

SATURDAY 12:30 - 1:30 PM CANOPY 1

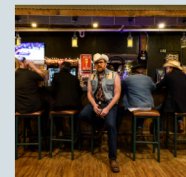
Kyle and Dave, the Norwegian Bachelor Farmers, have been entertaining audiences for more than two decades with their eclectic blend of Scandinavian music, humor and storytelling. Past credits include: Norsk Høstfest in Minot, ND, Norwegian National League in Park Ridge, IL, Scandinavian Days in Elgin, IL, Syttende Mai in Stoughton, WI and Midsommar Music Festivals in Andersonville, IL and Bishop Hill, IL.



SLIM CHANCE & THE CAN'T HARDLY PLAYBOYS

FRIDAY 9 - 11 PM CANOPY 1

Iowa's best Classic & Outlaw Country Revue band. Slim Chance has been writing hit songs since before hit songs were even a thing. He's written solid country gold hits since before the Carter Family, but has not received recognition or money for his significant contributions to country music. Slim has rustled together his all-star band, The Can't Hardly Playboys, to tour the country one more time and get the credit he so richly deserves. Come on out to see the legend himself performing songs.



PATSY & PLUM STREET JAM

THURSDAY 8 - 10 PM CANOPY 2

A three piece band from northeast Iowa playing Blues, Old Rock, and many originals.



ROCHESTER AREA ACCORDION BAND

SATURDAY 2:30 - 3:30 PM CANOPY 2

In 1998, a group of Accordionists were called together when a small news story appeared in the Rochester *Post Bulletin* entitled "Get Your Accordions Out of the Closet". After rehearsing together for a few months, giving themselves a name, and advertising "ready to give concerts;" they were playing for others. They all wish the instruments were lighter; however, if they all had played flute, they wouldn't have an Accordion Band. They love to present their "Freshly Squeezed Scandinavian Music!"



STRANDED IN THE CITY

SATURDAY 9 - 11:30 PM CANOPY 1

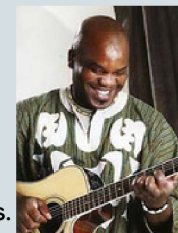
Old Souls. A retro flavor with a fresh sound. Smoking improvisation, thick harmony and a deep pocket. Founded by brothers André Jr. and Antonio Reyes, Stranded in the City has become a staple in the live music scene in Kansas City, providing an eclectic mix of original and cover music, drawing influences from the Chicano, funk, rock, and soul legends. Get ready to dance along to their originals, their killer covers of grooving 70s and 80s tunes, and a section of the evening playing tribute to Tejano supergroup, the Texas Tornados. Get ready to dance all night long!



YAWO ATTIVOR & THE AFRO FUNK TRIO

SATURDAY 6:30 - 8 PM CANOPY 1

Yawo Didier Attivor comes from a family of musicians well-known in the musical scene of Lome, the capital city of Togo, West Africa. Yawo started his musical career at the "Ecole Experimentale de Musique" of Lome where he studied flute, classical guitar and electric bass. In 1992 he moved to the U.S. to join the international organization Up With People (with friend Jeni Grouws of Avey Grouws Band), traveling the U.S. and Europe while promoting peace and understanding among the citizens of the world village. Yawo Attivor launched a solo career with the release of Celebrate in 2001 followed in 2004 by another album Take out the Fences. Yawo currently shares his time between English translations, acoustic solo performances and directing the 'MIMI' a music promotion organization he created with a diverse group of cultural entrepreneurs.



SCANDINAVIAN-AMERICAN OLD TIME DANCE MUSIC ENSEMBLE

SATURDAY 2 - 3:30 PM CANOPY 1

String musicians from Madison, WI that study and play Scandinavian dance music from the Upper Midwest.

**Love the Fest? Help make it the best!
Become a Nordic Fest Volunteer!**

Find opportunities at the 2023 Fest





NORDIC DANCERS

THURSDAY 6:45 PM / OPENING CER.

FRIDAY 11 AM - 12 PM, 7 - 8 PM

SATURDAY 7 - 8:30 PM

ALWAYS AT COURTHOUSE SQUARE



A unique group of folk dancers that help us remember the traditional folk dances of Scandinavia. Nordic Dancers consist of two groups of area students; the Junior Nordic Dancers and the Senior Nordic Dancers, and are accompanied by the Nordic Dancers Orchestra.

LUREN SINGERS

THURSDAY 6:45 PM / OPENING CER.

FRIDAY 6 - 6:30 PM

ALWAYS AT COURTHOUSE SQUARE



The oldest Norwegian-American male chorus in continuous existence in the U.S. will sing Norwegian national songs and popular American repertoire.

A Nordic Fest Favorite!

BUNAD SHOW

SATURDAY 2:00 PM STEYER OPERA HOUSE, HOTEL WINNESHIEK

Scandinavian Folk Costume show featuring a beautiful collection of authentic Norwegian costumes. See the collection and hear more about Scandinavian history and culture. Free to attend, in an air conditioned space at the historical Hotel Winneshiek.



Other Special Events

QUILTS OF VALOR PRESENTATIONS

FRIDAY 2 PM & SATURDAY 2 PM

DECORAH MIDDLE SCHOOL GYM

Quilts of Valor is a 501(c)(3) non-profit organization whose mission is to cover Service Members and Veterans touched by war with comforting and healing Quilts of Valor.

BIRDS, BUGS & BEASTS

FRIDAY 3PM

SATURDAY 1 PM & 3 PM

PORTER HOUSE MUSEUM, 401 WEST BROADWAY

Join for tales told through signs and sound: a menagerie from the Baroque, a piggy of perfection and 26 AlphaBeasts! Accompanied children ages 4 and up. (\$10)



GENEVIEVE GORNICHEC BOOK READING

FRIDAY 1 PM VIKING STATE BANK & TRUST, MTG ROOM

Hear author Genevieve Gornichec share a reading and presentation about her fiction book, *The Weaver and the Witch Queen*, set in 10th century Norway. Sponsored by The Oneota Valley Literary Foundation.

Welcome to Decorah!



DECO has been an important part of Decorah since 1960, and has contributed to many of the city landmarks.



Come grow with us!
www.decoprod.com/jobs

Living Folk Art Traditions at Vesterheim



Vesterheim, the National Norwegian-American Museum and Folk Art School, welcomes people of all ages and backgrounds to engage in the conversation of the American immigrant journey through the lens of the Norwegian-American experience. Vesterheim offers innovative and interactive exhibits, classes, and programs, both at the dynamic campus and park in Decorah and online at vesterheim.org and Vesterheim social media.

EXHIBITIONS

MAIN BUILDING

OPEN DAILY 9 AM - 5 PM / ADMISSION: \$12 ADULTS, \$10 SENIORS 65+, \$5 CHILDREN AGES 7-18; FREE ON THURSDAY 7/27!

Featuring woodworking; rosemaling (decorative painting); bunader (national costumes); the 25-ft. ship TradeWind; silver; fineart; furniture; press gallery; church gallery; military gallery; and more. Nordic Fest activities at Vesterheim are supported by Decorah Bank & Trust.

SPECIAL EXHIBITIONS:

Embellishment - A special folk art show focuses on the importance of detail in folk art and highlights pieces by contemporary folk artists from around the country. Many pieces are for sale on July 29 and 30. Visit the exhibition for details. Supported by Iowa Arts Council, a division of the Iowa Department of Cultural Affairs; and the National Endowment for the Arts.

Herbjørn Gausta, 1854-1924 - Features various types of artwork to give a complete picture of the life, creativity, and artistic ability of this remarkable Norwegian-American artist. Supported by Neal and Gerry Nottleson and Rob and Evy Alsaker.

Sámi Dreams: Portraits of Resilience in the Norwegian Arctic - Features 18 photographic portraits of Sámi men and women in Scandinavia along with recorded interviews by researcher Randall Hyman that touch on indigenous rights, climate change, reindeer husbandry, art, and other topics. Supported by friends and family of Harley and Norma Refsal.

HERITAGE PARK (12 HISTORIC BUILDINGS)

OUTSIDE PARK OPEN FOR VISITING ANY TIME / FREE

Some of the 12 buildings will be open Friday and Saturday, 12-4 PM, to tour on your own, no admission. Guided tours of the Heritage Park on Thursday (free) at 10:30 a.m. and 1:30 p.m.

VESTERHEIM MUSEUM STORE

OPEN DAILY 9 AM - 5 PM

Sweaters, jewelry, folk art, cooking supplies, books, and more.

NILS THE GIANT NISSE AND FRIENDS

Take advantage of great photo ops with various nisse around the Vesterheim campus!



DEMONSTRATIONS, DISPLAYS, AND SALES

FRIDAY AND SATURDAY, VARIOUS TIMES BETWEEN 9 AM - 5 PM / AROUND VESTERHEIM CAMPUS / FREE.

FOLK-ART AND LIVING HERITAGE DEMONSTRATIONS:

Blacksmithing, forging, leatherwork, stave and bentwood container construction, rosemaling, painting, weaving and spinning, shoebands, nålbinding, Hedebo needlework, paper cutting, knifemaking, rope making, lucet work, silver filigree jewelry, pottery, shrinkboxes and kolrosing, acanthus and dragonstyle carving, and beam carving.

COUNTRY GALLERY ANTIQUES:

Specializing in selling Scandinavian vintage & antique textiles, bunad accessories, jewelry, decorative wooden ware, sewing tools, books, knives, tools, prints, and postcards.

ONEOTA WEAVERS AND SPINNERS GUILD SALES SHOP:

Hand-felted Santas and Christmas ornaments/figures, hand-woven rugs, scarves/shawls, table runners, and more.

NORWEGIAN AMERICAN GENEALOGICAL CENTER AND NAESETH LIBRARY REPRESENTATIVES:

Located in Madison, WI, representatives will be on hand to offer genealogical research advice. Supported by Dean Gipp and family in remembrance of Cyndi Gipp.

FUTURE DATES

Nordic Fest always takes place the last full weekend of July!

July 25-27, 2024

July 24-26, 2025

July 23-25, 2026



Vesterheim Entertainers



EDEN EHM

FRIDAY 1:30 PM MINI CONCERT BETHANIA CHURCH

SATURDAY 3 PM MINI CONCERT VESTERHEIM COMMONS

Professional Hardanger fiddler from Decorah presents a mini concert and wanders the Vesterheim campus. Supported by Dawn Svenson Holland and Josh Holland in memory of Gary and DiAnn Svenson.

HYMN SING

SATURDAY 4 - 5 PM BETHANIA CHURCH

Everyone is invited to gather around the church organ and sing favorite historical hymns!

MUSIC JAM

SATURDAY 12 - 2 PM HERITAGE PARK AMPHITHEATER

Musicians of all levels are welcome to join in for this two-hour informal jam. Visitors invited to listen.

PEGGY LARSON

FRIDAY 12 - 12:30 PM, 3 - 3:15 PM

SATURDAY 11-11:30 AM, 3 - 3:15 PM

AT HERITAGE PARK AMPHITHEATER

Hear the beautiful musical tradition of kulokk, Norwegian cow calling, which began with youngfarm girls in the mountains of Norway. Peggy has traveled through Norway interviewing singers and farmers to collect melodies and stories. She currently leads the Earthtones women's world music chorus and Portalnd Avenue Sanctuary Choir and is also the cantor for the Meditative services at Pilgrim Lutheran Church in Saint Paul.

READERS' THEATER—RAGNÄROK: DOOM OF THE GODS

FRIDAY 3 - 4 PM BETHANIA CHURCH

Featuring various Norse Gods -- Odin, Thor, etc. adapted by Robert Wolf of Free River Press from the Poetry and Prose Eddas of Norse Mythology.

ROCHESTER FLUTE CHOIR

SATURDAY 1 - 2 PM BETHANIA CHURCH

A 12-member ensemble performs a 45-minute concert of works by Norwegian composers Edvard Grieg and Ole Bull. Supported by Dawn Svenson Holland and Josh Holland in memory of Gary and DiAnn Svenson.

SKJALDBORG VIKING ENCAMPMENT

FRIDAY 9 AM - 5 PM

BATTLE TECHNIQUE DEMOS 11 AM, 2 PM & 4 PM

SATURDAY 9 AM - 5 PM

BATTLE TECHNIQUE DEMOS 2 PM & 4 PM

ENCAMPMENT IN HERITAGE PARK - VESTERHEIM

This group from Elk Horn, Iowa, will present their Viking encampment and will entertain throughout the day with full Viking combat demonstrations. Skjaldborg means "fortress of shields." Sponsored by Viking State Bank & Trust.

SVEN LINDAUER

FRIDAY 10 AM - 12 PM BOOK SIGNING MUSEUM STORE

FRIDAY 1- 2 PM PRESENTATION BETHANIA CHURCH

Author and illustrator of *The Art and Crafts of Ancient Scandinavia* and former historical artist for National Geographic TV, Sven will give a presentation about artisans and craftspeople from 700 and 1000 CE Norway.

VIDAR SKREDE

FRIDAY 11 AM - 12 PM BETHANIA CHURCH

SATURDAY 2:15 - 3:15 PM BETHANIA CHURCH

Nordic tunes by freelance Nordic folk musician, playing fiddle, Hardanger fiddle, and guitar. Vidar is from Norway and currently lives in Milwaukee, WI. He has a background in the traditional music of Rogaland, his home area in the southwest of Norway. Supported by Dawn Svenson Holland and Josh Holland in memory of Gary and DiAnn Svenson.



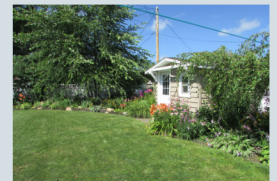
Yard and Garden Tours

Sponsored by the Decorah Town & Country Garden Club.
Friday: 9 - Noon. Saturday: 1 - 4 PM. Freewill offering.

SHARON DREW

106 RIVERVIEW DRIVE, DECORAH

Nestled on the west side of Decorah Sharon has cultivated a small informal English countryside garden. Grasses, trees, flowers, and shrubs offer radiant colors, textures, layers, and fragrances for the senses along with two bubbling fountains and a shade pergola. From downtown Decorah take Water Street west to College Dr. Turn left on 5th Ave. and go 8 blocks. Turn left on Riverside Drive.



SHIRLEY AND KIRK LARSEN

2419 POLE LINE ROAD, DECORAH

The Larsens have been adding flower and vegetable gardens and fruit tree plantings around their new home since 2017. Gardens include an eclectic mix of traditional and native plants to complement the butterfly habitat, prairie plantings, and woodlands that surround their home. From the US-52/Pole Line Road intersection on the west side of Decorah follow Pole Line Road for 5 miles.



BLUFFSIDE GARDENS

1020 PARK STREET, DECORAH

Kevan Klosterwill, landscape designer, and Brent Formanek, developer, are growing a botanical garden for Decorah. This sustainable tourism destination will showcase many different planting schemes, and feature some of the unique plants and trees that call Eastern North America home. Come and see the first phase which was newly planted this spring. From the intersection of Highways 9 and 52, take Highway 9 east. Turn left on Park Street by the motel and then right into the parking lot.



Kids' Activities



ARTHAUS ACTIVITIES

FRIDAY 1 - 7 PM

SATURDAY POST PARADE - 7 PM

107 W. BROADWAY STREET

Join ArtHaus for face painting, spin art, a block and lego play zone, and bouncy house! While you're there, try out ArtHaus' new mini-golf hole and enjoy kid-friendly food options available right on site.



BALLOONS BY KEVIN

FRIDAY 4 - 9 PM / SATURDAY 4 - 9 PM

NEAR WATER STREET AND WASHINGTON STREET

Balloons by Kevin is the Midwest's premier balloon artist providing twisting entertainment, balloon arches, storefront/event decor, custom photo ops, deliveries, balloon drops and releases, and much more for 100s of events annually.

CARICATURES BY JACK.LYN

FRIDAY 3 - 7 PM

400 BLOCK OF WEST WATER STREET

Get your own line drawing to commemorate your time at Nordic Fest! Jack.Lyn, who lives in Decorah has been drawing caricatures in the Wisconsin Dells since summer 2021, completing 3000+ portraits of individuals and groups!

CRAVE DANCE STUDIO

SATURDAY 2 - 2:30 PM

KIDS' TENT ON WINNEBAGO STREET

Crave Dance is dedicated to providing dance instruction that focuses on technique while embracing creativity and individuality. Come see the students dance!

DECORAH ROCKS

FRIDAY 2-4 PM

100 BLOCK OF EAST WATER STREET

All ages are invited to paint their own #DecorahRocks to keep or hide! Sponsored by Driftless Multimedia, in partnership with Decorah Rocks.

ELSA FROM FROZEN MEET AND GREET

FRIDAY 11 AM - 12 PM / SATURDAY 7 - 8 PM

KIDS' TENT ON WINNEBAGO STREET

Come visit Elsa of Arendelle from Disney's Frozen! Take your picture with Elsa as she visits us for Nordic Fest.

EULENSPIEGEL PUPPET THEATRE

SATURDAY 3:30 - 7 PM

KIDS' TENT ON WINNEBAGO STREET

Eulenspiegel Puppet Theatre, based in river-rich Iowa, celebrates river culture with stories. Join them on Saturday for two performances and a hands-on workshop.



- 3:30 PM / "The Big Election"
- 5 PM / "Kate Shelley's Train Rescue"
- 6 PM / Making Butterfly Puppets

GNOMES IN THE PARK!

ALL DAY TUESDAY - SATURDAY

AROUND DECORAH'S PARKS AND TRAILS

Stop by the Decorah Visitor Center and pick up a list of clues to find gnomes in the local parks. Find the gnomes and return your findings to the Visitor Center for your chance to win a drawing prize. This activity, organized by Decorah Parks & Recreation and Winneshiek County Conservation, is perfect for kids, adults or the whole family!

HUMANE SOCIETY OF NORTHEAST IOWA

FRIDAY 2 - 5 PM / SATURDAY 1 - 4 PM

400 BLOCK OF WEST WATER STREET

Stop by to meet our adoptable animals and get your picture with them. Pick out your cat or dog sticker and enter a drawing to win an Animal-Themed Birthday Party. Learn more about our services: we are here to help and support you, your pets, and your neighborhood.

SUNFLOWER PLAY AREA

THURSDAY - SATURDAY

400 BLOCK OF WEST WATER STREET

It's time to get creative with the blue imagination blocks! Changing table and privacy tent available too! Sponsored by Sunflower Child Development and Discovery Center.

THE JOLLY POPS

FRIDAY 1 - 2 PM & 5 - 6 PM

SATURDAY 12:30 - 1:30 PM

KIDS' TENT ON WINNEBAGO STREET

Three Happy Dads, Three Jolly Pops playing family music for kids and families. Based out of The Twin Cities in Minnesota. Sprung from paternal awesomeness.



THE TROLL'S CHAIR

THURSDAY - SATURDAY

400 BLOCK OF WEST WATER STREET

Take a seat in a chair big enough for a gnome, viking, troll... or your whole family! Sponsored by Hearthside Fireplaces & More.

TROLL'S TROLLEY (POKEY PETE)

THURSDAY 6:30 - 8 PM

FRIDAY 11 AM - 5:45 PM

SATURDAY 8:30 AM - 10 AM, POST PARADE - 6 PM
TICKETS SOLD AT THE CORNER OF WASHINGTON AND WATER STREET

Hop on the train and ride around Water Street. Be sure to wave as you go by! Sponsored by the Lions Club.

A main event of Nordic Fest since 1974, the Arts & Craft Center is bustling with activity with artisans from the region. Here you'll find Scandinavian-themed fabric and wood gnomes, Hardanger embroidery, rosemaling art, Nordic folk art, Norwegian needle craft, jewelry, soaps and lotions, fabric wall art, machine embroidery, and much more.

NORDIC FEST ARTS & CRAFTS CENTER

FRIDAY & SATURDAY 9 AM - 4 PM

LOCATED AT THE VFW POST 1977, 104 STATE STREET



Sporting Events



From board games, to games of strength and stamina, Nordic cultures used competition as a means to keep themselves occupied. To this day, games and athletics still play an important role in Scandinavian cultures. Participate in one or all of the sporting events to prove that you have the strength, stamina, and stomach to be a Norse.



FRIDAY

KANOLØPET — 6:30 PM

COST: \$30/person includes canoe rental & life jackets OR \$20/person if providing own canoe. Register at Nordic Fest Headquarters/Decorah Visitor Center by 5:00 PM on Friday, July 29.

WILL BAKER PARK

The Kanoløpet is a canoe race from Pulpit Rock Campground to the Twin Bridges located on 5th Street. The race has two canoe divisions determined by the combined ages of the participants in each canoe and a third division for kayaks. Teams (2/canoe max) with a combined participant age of 35 and under will be in the youth division, while 36 and up will compete in the adult division. *Event will be cancelled if river water levels are too high or low. Check at the Decorah Visitor Center for event status.



FRIDAY AND SATURDAY

BAGS TOURNAMENT

COST: \$10 entry fee/team - cash only. Register on site.

DECORAH MIDDLE SCHOOL FIELD

Double elimination. Cash prizes for the first, second and third place winners.

Friday registration 1:30-1:50pm; Play 2:00-4:00pm.

Saturday registration 1:30-1:50pm; Play 2:00-4:00pm.

SATURDAY

THE ULTIMATE NORDIC TRIATHLON

Festers who participate in the three Saturday events of the Elveløpet 5K or 15K run, the Rock Throw and the famed Lutefisk eating contest will have their results combined to face off with other Ultimate Norse. Register for free at packet pick up for the Elveløpet.

ELVELØPET 5K AND 15K — 7:30 AM

5K RUN/WALK: Ages 15-11/\$5, 12-15/\$20, 16+/\$30

15K RUN: \$40

Fees go up July 22 & 28. Register at nordicfest.com/elveloet
DECORAH CITY HALL, 400 CLAIBORNE



Decorah's "River Run" race course along the Upper Iowa River and surrounding area highlights the natural beauty that Northeast Iowa has to offer. The race begins and ends at Decorah's City Hall. Hydration stations are provided along the course with drinks available at the finish line. Final registration and packet pick-up is Friday 5 - 7 PM at City Hall and Saturday 6 - 7 AM at the canopy tent across the street.

NORDIC ROCK THROW — 1:00 PM

COST: \$2 - cash only. Register on site.

BEHIND JOHN CLINE ELEMENTARY, SOUTH OF THE TENNIS COURTS

Show off your strength by tossing a rock! There are three weight classes for men (50 lb. rock for up to 160 lbs.; 75 lb. rock for 161-210 lbs.; 100 lb. rock for over 210 lbs.) and one weight class for women (50 lb. rock for all weights). Must be at least 18 years of age.

LUTEFISK EATING CONTEST — 3:30 PM

COURTHOUSE SQUARE

Put your lutefisk eating skills to the test in this competition. No registration or fee, just show up ready to down that lutefisk!

Explore Decorah

Drift less.
VISIT MORE.

GLACIERS MISSED US.
BE SURE YOU DON'T.

Welcome to Decorah and the Driftless region! Looking for more fun for the whole family? Find more adventure, attractions to experience, restaurants to enjoy, and parks to visit at WWW.VISITDECORAH.COM

Food & Demonstrations



Vendors 1 - 14 serving Thursday 5:00-9:00pm, and Friday & Saturday 10:00 am-9:00 pm.

***Food is subject to availability.*

1. LINGONBERRY ICE CREAM

Located near Verizon Be Mobile, 110 W. Water St. Sponsored by Kinderhaus.

2. VARME PØLSE, SODA, BOTTLED WATER

Located near The Country Garden, 113 W. Water St. Sponsored by First Lutheran Church.

3. KRINGLA (SOFT BUTTERMILK COOKIES)

Located near Gallery of Tops, 114 W. Water St. Sponsored by Glenwood Lutheran Church.

4. KRUMKAKE

Demonstrations in Bank of the West Lobby

Located in front of Bank of the West. 120 W. Water St. Samples, recipes, and gluten-free available. Sponsored by Good Shepherd Lutheran Church.

5. ROSETTES, KRINGLE, SANDBAKKELS, KRUMKAKE, ICED TEA, BOTTLED WATER

Located near Rubaiyat, 117 W. Water St. Sponsored by Nordic Dancers.

6. POPCORN

Located near Donlon Pharmacy, 201 W. Water St. Sponsored by Decorah Lions Club.

7. KJØTTBOLLER (NORWEGIAN MEATBALLS), MEATBALL SUBS, CHIPS, BEVERAGES AND BOTTLED WATER.

Located near J Tupy's, 211 W. Water St. Sponsored by Decorah High School Cross Country.

8. ROSETTES & RØMMEGRØT

Times for demonstrations will be posted at booth.

Located near Water Street Deli, 301 W. Water St. Sponsored by Canoe Ridge Lutheran Church.

9. PORK CHOP ON A STICK, POP, WATER

Located in front of Viking State Bank. Sponsored by Decorah Rotary.

10. LEFSE, WATER

Times for demonstrations will be posted at booth.

Located in front of the Oneota Co-op Kitchen Classroom, 312 W. Water St. Sponsored by the Nordic Fest Board.

11. MOO-MOBILE SHAKES, WATER

Located near the Oneota Community Co-op, 312 W. Water St. Sponsored by Decorah FFA and Boosters.

12. BRATWURST, KRAUT, HOT DOGS, SWEET SOUP, LEMONADE, POP, BOTTLED WATER

*New Location: Now near The Dress by Morgan Lynn, 411 W. Water St. Sponsored by Sunflower Child Development Center.

13. NORDIC WAFFLES WITH PULLED SMOKED CHICKEN

Located in front of Northeast Iowa Montessori School, 418 W. Water St. Sponsored by Northeast Iowa Montessori School.

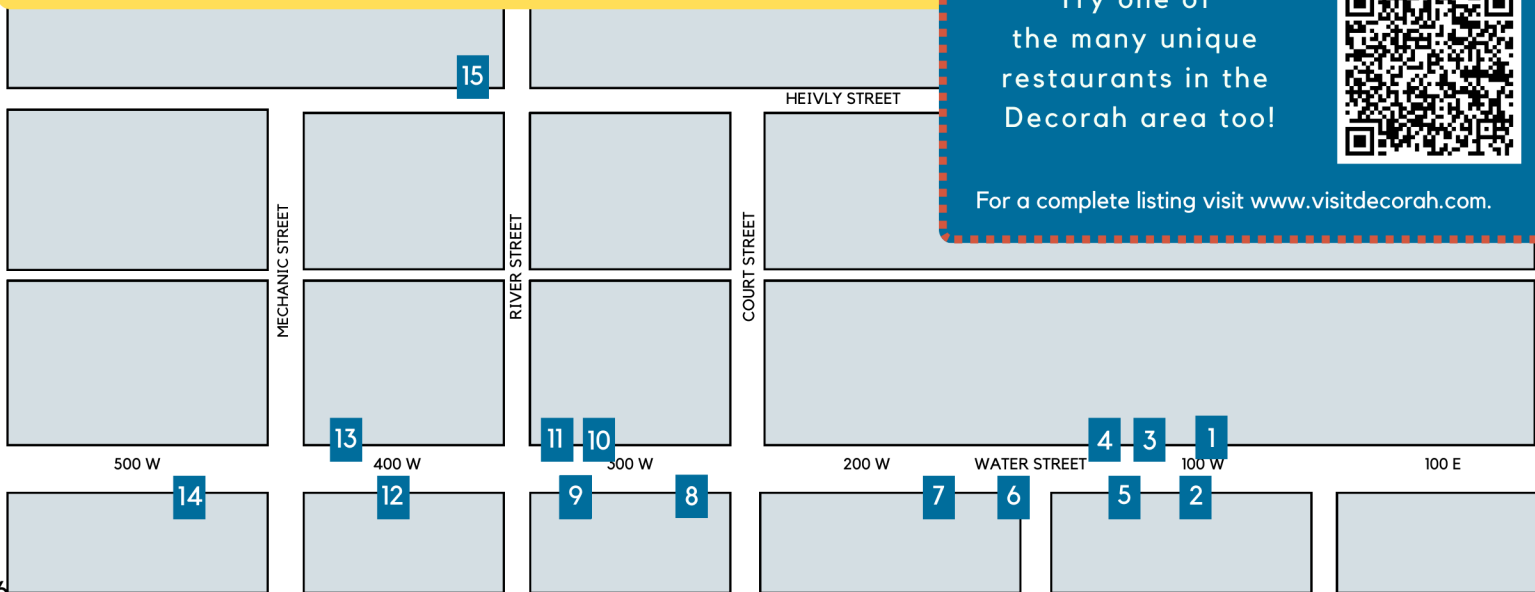
14. THE NORDIC FEST BEVERAGE GARDEN - ALCOHOLIC AND NON-ALCOHOLIC BEVERAGES

Located in front of the Decorah Visitors Center, 507 W. Water St. Sponsored by the Nordic Fest Board.

ONLY SATURDAY 6:30 - 9:30 AM

15. PANNEKAKE (PANCAKE) BREAKFAST

All you can eat pancakes with sausage and beverage. Free will donation. Located at 400 Claiborne Dr., Fire Department, City Hall. Sponsored by Decorah Fire Department.



Try one of the many unique restaurants in the Decorah area too!



For a complete listing visit www.visitdecorah.com.

Nordic Fest Members



2023 Event Sponsors \$400-\$500

COURTHOUSE SQUARE

Gundersen Health System
Luther College
Viking State Bank & Trust



CANOPY 1

Hovden Oil
JB Holland Construction
Spahn & Rose



CANOPY 2

Collins Aerospace
Rubaiyat Restaurant
Pulpit Rock Brewing Co.



CANOPY 3

Family Table
Decorah Electric Inc
Kar Auto Group



BAGS TOURNAMENT

Weis Buick GMC
Black Hills Energy
Mabes Pizza



KANOLØPET

Alliant Energy



NORDIC ROCK THROW

Stanley Engineered
Bruening Rock Products



KIDS ACTIVITES

Vesterheim
Prairie Lakes Church
CHOICE Employment Services



ARTS & CRAFTS SHOW

CHOICE Employment Services
Collins Aerospace
Hy-Vee Decorah



FIREWORKS

Gemini
DecorahNews
Alliant Energy



ELVELØPET

A&J Petersburg Agency
Aase haugen Senior Services
Casper Plumbing & Heating, Inc.
Decorah Ace Stores/Ace
Hardware/Ace Kitchen Place
Gallery of Tops

Harman Realty
Lulu & BB's Pet Market
Mabes Pizza
Mill Street Mocha
Norby's Farm Fleet

Nordic Chiropractic
Oneota Valley Family Eye Care
Putnam, Thompson & Casper, PLLC
Stanley Engineered
Sugar Bowl

T-Bock's Sports Bar & Grill
Viking Realtors
West Side Dental
Wicks Construction
Winneshiek Medical Center



Viking Club \$500+

Cal & Betty Anderson
Chomicz Family in Memory
of Eunice Sorlien Chomicz
Greg & Karen Bruening
Mark and Lois Finanger

Scooter's Coffee
John Vogel & Betsy
Ratashak-Vogel
Mike Voltmer
Lisa & Steven Zittergruen

Sustainer \$250 - \$499

Richard & Babrbara
Amundson
Andrew and Karen Anderson
Impact Coffee
Amy & Keith Bruening
Dr. James Bullard
Cynthia A Carlson
David & Brenda Carlson
Steve & Patti Davis
Decorah Rotary Club
Decorah Tire Service
Decorah Roling / Hans
Finanger
Tedd Gentry
Ron Gesme
Chuck & Ranae Gipp
Joe & Ann Grimstand
Larry & Diane Grimstad
Jon & Mary Hart
Sally and Jerry Haugen

Marilyn M Holland
David & Gail Judisch
Kelly Real Estate
Bob & Sharon Lillie
Modish
Inspired Magazine
Northeast Security Bank
Norwegian Mutual Insurance
Mark & Jenny Olson
Olson Explosives, Inc
Drew & Cheryl Pellett
Judy & Dale Peter
Chiropractic Offices of Dr.
Kelly Reagan
Frank & Jo Marie Riha
Dirk Rosholt
Neil & Ruth Schraeder
Bruce & Betty Schuman
Carl & Victoria Svenson

THANK YOU BRUENING ROCK PRODUCTS, FOR MOVING THE NORDIC FEST FOOD BOOTHS EACH YEAR!



Nordic Fest Members



Booster \$100 - \$249

Agora Arts
 Mark & Cindy Albers
 Alicia Anderson & Bob Skelly
 Anderson, Wilmarth, Van Der Maaten,
 Belay, Fretheim, Gipp, Evelsizer
 Olson, Noble, Lynch & Zahasky
 Jerry and JoAnn Aulwes
 Donna Bahr
 David & Kathy Bakken
 Michael & Carol Bergan
 Riverview Center
 Tom & Connie Buresh
 Mary & Charlie Casterton
 Steve & Dena Chambliss
 Linda and John Christopherson
 Myrv Christopherson
 Jocelyn & Joey Clarine
 Richard & Joie Cole
 Dixie's Biergarten
 Donlon Pharmacy
 Mark & Vicki Donhowe
 Echelon Wealth Partners-Ameriprise
 Financial Services LLC
 Beth and Greg Eide
 Ed & Joyce Epperly
 Karla & Lindsay Erdman
 Erdman Engineering PC
 Finholt Construction Inc/Tryad
 Kitchen & Design
 Lynn & Michael Fink
 Mike & Pat Fitzgerald
 Ruth Fjelstad
 Jim & Rita Friest
 Friest & Associates Realtors
 Carol and Rich Gaard
 Craig & Cristel Gjerde
 Kim & Mary Glock
 Nancy Gilson
 Christine & Mark Gowdy-Jaehnicg
 Martha Griesheimer
 Dick Guilgot
 Jim & Susan Haemker
 Hammel Jewelers
 Hearthside Fireplaces & More
 Steve & Jane Hildebrand
 Margaret E. Hills
 Roger & Pat Huinker
 Karl & Jerrine Jacobsen
 Chris and Bonnie Johnson
 Steve & Barb Johnson
 Thor & Darlene Jondahl
 Marilynn & Bob Larson
 Reg & Jeri Laursen
 Maury & Eileen Lenz
 Kevin & Mini Locke
 Jim & Kris Lynch
 Dan & Ann Mansfield
 Margaret's Boutique
 Meyer, Lorentzen & Nelson
 MLB Tax & Accounting

Cy & Ramona Nelson
 Harland S. Nelson
 Sherry and Marc Nichols
 Amy & John Noel
 The Norris Family
 Karla L. Olson
 Oneota Community Food Coop
 Randeem Torvik Ragan
 Carole Rambo
 Harley & Norma Refsal
 In memory of Matt Reilly
 Carolyn Rod
 David & Joy Roslien
 Sharon Rossman
 Marion Rude
 Sarah Ruen
 Kathie Elanie Rustad
 Kevin & Leslie Sand
 Eric & Annette Schweinefus
 Salú Wellness Spa
 Pat Seckar
 SERVPRO of Decorah
 Elise Skellenger
 Sons of Norway Valdres I-503
 Jonathan Specht & Felly Phommalin
 Samantha Spilde
 Larry and Deanna Stevenson
 Ron & Nina Taylor
 The Hairloom
 The Perfect Edge
 Jerry & Elaine Thompson
 Townline Bus
 Joann Voltmer
 Walmart
 Norma Wangsness
 Phyllis Wasta
 Jim Weis
 Barbara & Jeff Wettach
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 Don, Connie, and Cindy Wold

Member \$50-\$99

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 Jim & Martha Alm
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 Johanna Bergan
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 Margaret and Brian Betteridge
 Deborah Bishop & Family
 Collyn & Renee Bridges
 Andy & Marnie Carlson
 Lyle & Marybeth Cary
 Brad and Julie Chamberlain
 Jack & Lila Christensen
 Kory & Amy Courtney
 Tom & Vanessa Courtney
 Naomi Craft
 Day Spring Spa
 Rita A Dixon
 Elwyn & Judy Dotzenrod
 Dale & Arlene Dougherty
 Roger & Pat Downs
 Rik & Marcia Engebretson
 Mark Faldet & Kristin Underwood
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 Robert & Julie Fischer
 Marcia Fox
 Freedom Bank
 Del & Carolyn Fure
 Vic & Dianne Fye
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 Clark & Shelly Goltz
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 George & Joann Hagen
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 Andi Hemesath
 Luane Skaim Henzler
 Paul Hexom
 Jim & Sandy Hoeg
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 Cindy "CJ" Johnson Huber and
 Charlie Huber
 Johnny and Krista Hudson

Brad, Shelley, & Holly Hurst
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 Robert & Linda Watson
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 Winneshiek County Historical Society
 Chris & Karen Wyse

IN KIND CONTRIBUTIONS

Nordic Fest gratefully acknowledges individuals, businesses & organizations that support the Fest through contributions of supplies & services.

Bodensteiner Implement Company	Decorah Police Department	Mike Meirick
Bruening Rock Products	Decorah Rental	Oneota Community Food Co-Op
Dallas Brusse	Decorah Street Department	Peterson Photography
Decorah Area Chamber of Commerce	Downtown Decorah Businesses	Rockweiler Appliances & TV
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Decorah City Council	KAR Auto Group	Visit Decorah
Decorah Community Schools	LA Communications	Weis Buick GMC
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Decorah Newspapers	Luther College	
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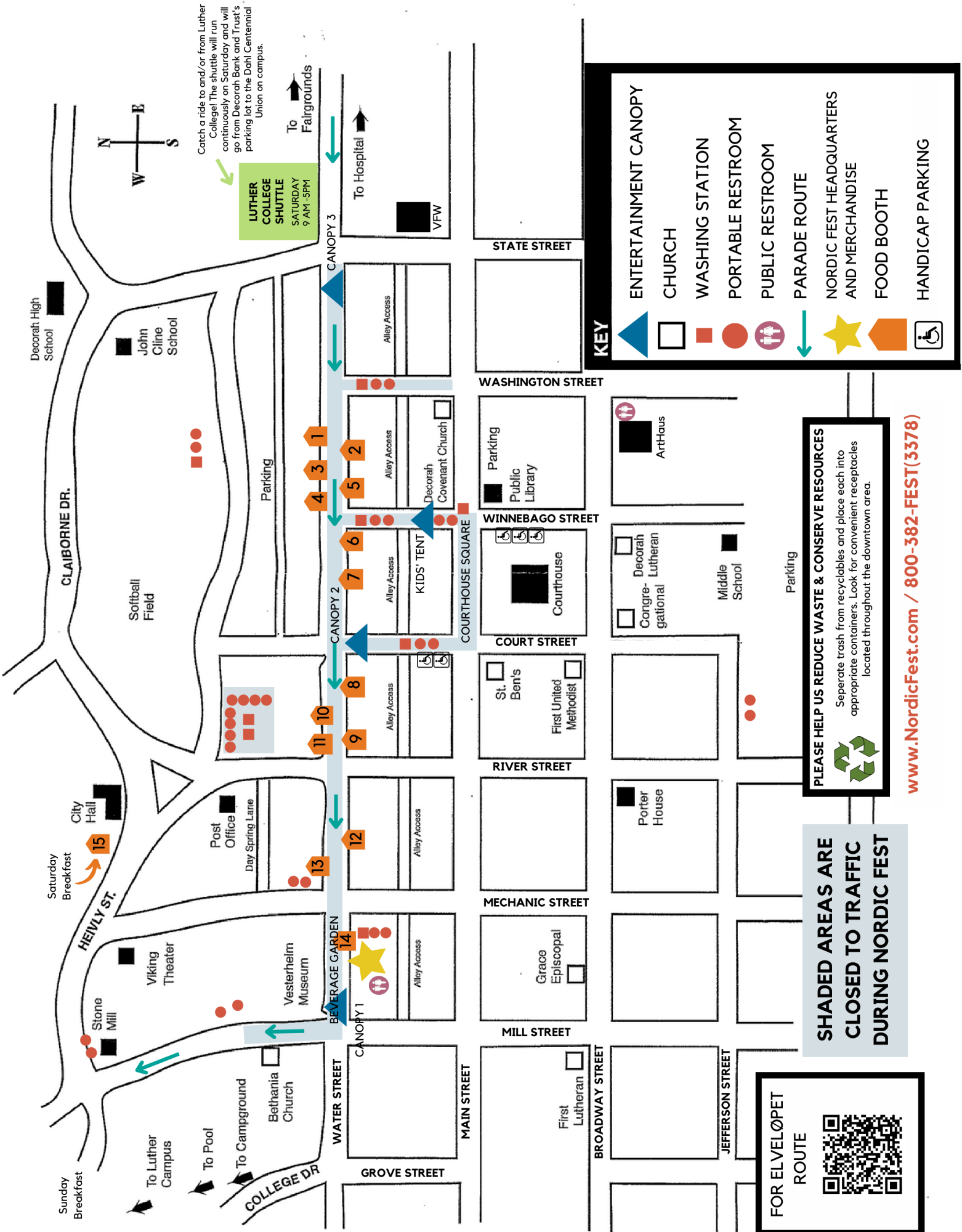
Special thanks to the countless volunteers who give their time, talent and energy to the Fest.

BECOME A MEMBER OF NORDIC FEST!



Fill out the form online or print it off and mail it to:

Nordic Fest
 507 W Water Street
 Decorah, IA 52101



Catch a ride to and/or from Luther College! The shuttle will run continuously on Saturday and will go from Decorah Bank and Trust's parking lot to the Dahl Centennial Union on campus.

LUTHER COLLEGE SHUTTLE
SATURDAY
9 AM - 5 PM

KEY

- ENTERTAINMENT CANOPY
- CHURCH
- WASHING STATION
- PORTABLE RESTROOM
- PUBLIC RESTROOM
- PARADE ROUTE
- NORDIC FEST HEADQUARTERS AND MERCHANDISE
- FOOD BOOTH
- HANDICAP PARKING

PLEASE HELP US REDUCE WASTE & CONSERVE RESOURCES

Separate trash from recyclables and place each into appropriate containers. Look for convenient receptacles located throughout the downtown area.

SHADED AREAS ARE CLOSED TO TRAFFIC DURING NORDIC FEST

FOR ELVELØPET ROUTE

www.NordicFest.com / 800-382-FEST(3378)

VELKOMMEN
TIL

Decorah

Take advantage of our
conveniently located ATMs!

Downtown Decorah ATM Locations:

DECORAH BANK & TRUST CO.

202 E. Water Street
Decorah, IA 52101
(1 walk-up ATM + 2 drive-thru ATM/ITMs)

ONEOTA FOOD CO-OP

312 West Water Street
Decorah, IA 52101

Other Decorah ATM Locations:

SOUTH DECORAH - DRIVE-THRU

1006 Division Street
Decorah, IA 52101

LUTHER COLLEGE

Dahl Centennial Union
Riverview Drive
Decorah, IA 52101

CASEY'S GENERAL STORE

401 College Drive
Decorah, IA 52101

CASEY'S GENERAL STORE

1807 Old Stage Road
Decorah, IA 52101

WINNESHIEK MEDICAL CENTER

901 Montgomery Street
Decorah, IA 52101



Take a picture with

Decorah Bank's trolls, Hans & Hilda!

Located downtown at the corner of Water Street
and N State Street. Starting Thursday, July 27th
and after the parade on Saturday, July 29th.



202 East Water Street, Decorah, Iowa 52101
563-382-9661 | www.decorah.bank

Scan QR Code
to locate all of
our ATMs.



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