



# NORDIC FEST

## GRAND PARADE 2024

The Nordic Fest Board invites you and your business or organization to take part in the annual Grand Parade on **Saturday, July 27th at 10:30 AM** starting at the Winneshiek County Fairgrounds (900 E Main Street, Decorah, IA).

All entries are encouraged to incorporate the 2024 Nordic Fest theme:

**Uff Da!**

### **REGISTRATION DEADLINES:**

**Tier 1 Registration:** \$25 (through July 12)

**Tier 2 Registration:** \$50 (July 13 - July 20)



\*Nordic Fest Members who has contributed \$100+ in 2024 and 2024 Corporate Sponsors can register for FREE until July 20, utilizing a code. If this applies to you, please check your inbox for an email with the code from Nordic Fest or contact the Board at [parade.nordicfest@gmail.com](mailto:parade.nordicfest@gmail.com) with any questions.

*\*\*No entries will be accepted after Saturday, July 20. Coordinating the parade takes a significant amount of time, talent, and organization. We appreciate your understanding and kindness shared towards the volunteers that help make the parade possible!*

### **REGISTER**

Sign up and pay online at <http://nordicfest.com/parade> or complete & return the paper form to Nordic Fest at 507 W Water Street, Decorah, IA. Checks may be made payable to Nordic Fest.

Nordic Fest is an annual celebration of Scandinavian heritage, culture, and food. We hold a parade to celebrate and highlight the businesses, organizations, & people that add vibrancy to our community. The parade is a non-political event. However, current office holders are allowed entry as current office holders, not as a candidate running for re-election or any other office.

The parade route will begin at the Winneshiek County Fairgrounds and travel down Water Street, before turning right onto Mill Street and concluding at the intersection of Mill Street and Heivly Street. All entries must then follow the route exit, as directed by the Decorah Police Department and Parade Marshals to assist with the flow of traffic. Additional details will be sent out after registration. For those registered, line-up order will be shared by or before July 20th. Contact the Grand Parade volunteer coordinators at [parade.nordicfest@gmail.com](mailto:parade.nordicfest@gmail.com).