



NORDIC FEST

GRAND PARADE 2025

The Nordic Fest Board invites you and your business or organization to take part in the annual Grand Parade on **Saturday, July 26 at 10:30 AM** starting at the Winneshiek County Fairgrounds (900 E Main Street, Decorah, IA).

All entries are encouraged to incorporate the 2025 Nordic Fest theme:

Commemorating Crossings 1825-2025

REGISTRATION DEADLINES:

Tier 1 Registration: \$25 (through July 11)

Tier 2 Registration: \$50 (July 12 - July 19)

*Nordic Fest Members who have contributed \$100+ in 2025 and/or are 2025 Corporate Sponsors can register for FREE until July 19, utilizing a code. If this applies to you, please check your inbox for an email with the code from Nordic Fest Membership or contact the Parade Coordinator at parade.nordicfest@gmail.com with any questions.



***No entries will be accepted after Saturday, July 19. Coordinating the parade takes a significant amount of time, talent, and organization. We appreciate your understanding and kindness shared towards the volunteers that help make the parade possible! Notification of the parade lineup order will be shared with registered entries on or before Wednesday, July 23.*

REGISTER

Sign up and pay online at <http://nordicfest.com/parade> or complete & return the paper form to Nordic Fest at 507 W Water Street, Decorah, IA. Checks may be made payable to Nordic Fest.

Nordic Fest is an annual celebration of Scandinavian heritage, culture, and food. We hold a parade to celebrate and highlight the businesses, organizations, & people that add vibrancy to our community. The parade is a non-political event. However, current office holders are allowed entry as current office holders, not as a candidate running for re-election or any other office.

The parade route will begin at the Winneshiek County Fairgrounds and travel down Water Street, before turning right onto Mill Street and concluding at the intersection of Mill Street and Heivly Street. All entries must then follow the route exit, as directed by the Decorah Police Department and Parade Marshals to assist with the flow of traffic. Additional details will be sent out after registration. For those registered, lineup order will be shared by or before July 19th. Contact the Grand Parade volunteer coordinators at parade.nordicfest@gmail.com.